

annual report **AECC 2014**



YOUR LIFE, OUR GREAT PROJECT



YOUR LIFE, OUR LIFE

03  LETTER FROM THE PRESIDENT

04  EXECUTIVE BOARD AND TECHNICAL COMMITTEE

05  HONORARY PRESIDENT

06  CANCER - EVERYONE'S FIGHT

- AECC - A Year of Achievements
- Our Values

10  ACTIVITY REPORT

- Supporting and accompanying
- Informing and spreading awareness
- Fostering research

22  AECC IN FIGURES

LETTER FROM THE PRESIDENT

In 2014, our association continued to respond to the challenges posed by society. As of the close of this report, our members total 208,634 and there are more and more people all the time committing to help AECC put a stop to cancer.

The year 2014 stood out because of the **efforts we have all made together to seek a colon cancer screening program**. This effort made by all of the Provincial Boards is having a mobilising effect on the Autonomous Regions where this prevention program has still not been implemented or with very little coverage. We must remember that this program is key as **90% of all colon cancer cases can be cured if detected in time**.

On the occasion of the World Cancer Day, the AECC organised the **III Forum Against Cancer**. This year, we focused on the importance of contributions by social organisations to the quality of oncological care and on the needs of people affected by cancer from the very first moment of their diagnosis.

In 2014, we also strengthened our Commitment to society to continue to be the **leading organisation that donates the most funds to finance cancer research**. With campaigns like the Charity Drive, we've increased the aid and funds reserved for this purpose, committing 29 million euros to financing cancer research projects.

Moreover, we should feel quite proud given that our Scientific Foundation has become **AENOR quality seal certified** for all of its processes which proves the strict standards under which we work.

The Lottery draw was again held in benefit to our association. This year it took place in Jaén and the Spanish National Gaming and Lottery Organisation (SELAE) once again showed its commitment to our organisation's fight against cancer.

In 2014 we **"set up" some races aimed at spreading awareness for healthy habits** among people of all ages. To do so, we relied on the support of major national sports figures and got more than 45,000 people running in 13 provinces.

During the Institutional Ceremony, presided over by our Honorary President, HM the Queen, we handed out the 2014 research grants and recognised the former Mayor of Bilbao, Iñaki Azkuna, posthumously with the **"V de Vida"**.

2014 was a year of effort and commitments to society, patients and their families, and to research, which has all been done thanks to AECC volunteers and employees and the support of our members, collaborators and the thousands of people who have joined the fight against cancer.

Thank you!



Isabel Oriol Díaz de Bustamante

President of AECC and the AECC Scientific Foundation

EXECUTIVE BOARD AND TECHNICAL COMMITTEE

NATIONAL EXECUTIVE BOARD

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Isabel Oriol Diaz De Bustamante *

Vice-President

Pilar Perote Mendizábal *

Treasurer

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Vice-Treasurer

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Valdecasas

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Ruth Vera García

Director General

Noema Paniagua Ferrer

[*] Member of the Permanent Committee

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Josep Tabernero Caturla

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Marina Pollán Santamaría

José Luis Díez Martín

Pedro Pérez Segura

HONORARY PRESIDENT

2014 was the year in which the permanent Honorary President of the Spanish Association against Cancer (AECC) and the AECC Scientific Foundation became Queen of Spain as a result of the abdication of His Majesty the King Juan Carlos I and the succession of his son, King Felipe VI.



Despite this change, the Queen has continued her activities as Honorary President of the AECC.

In addition to her regular work meetings with the association team, where she actively participates in the organisation's work and keeps up to date on AECC news, **her Majesty the Queen presided again this year over the Forum Against Cancer on the occasion of World Cancer Day.** At this third edition, Queen Letizia wished to highlight the need to approach the disease from a comprehensive and multi-disciplinary perspective and organise a common working forum with patients, doctors, psychologists, researchers and the administration to improve care for those with cancer and their families.

During this Forum, the Honorary President was able to first-hand find out the needs and requests of these patients as well as the various proposals for improvement in caring for ill people and covering their needs.

In May, the **Honorary President of the AECC attended the VII AECC Scientific**

Foundation Symposium where the results of childhood cancer projects funded by the association were presented. In all, a total of seven projects received nearly 3 million euros to help increase the survival and quality of life of patients, thereby minimising the chronic and serious harm to survivors.

In September, **her Majesty the Queen presided over the Institutional AECC Ceremony where she handed out 13 research grants and the "V de Vida"** to the son of the former Mayor of Bilbao, Iñaki Azkuna. This award, granted this year posthumously, is the highest distinction awarded by the AECC to people, institutions or organisations that have stood out in the fight against cancer.

Just as every year, the Queen met with researchers to exchange ideas on research in general and oncology in particular.

This year, the Honorary President continued to be a fundamental asset to the AECC in its fight against cancer.

CANCER - EVERYONE'S FIGHT

Cancer is a disease that can affect anyone. With more than **1.5 million people with this disease and 215,000 new cases each year**, cancer affects the person who has it as well as those closest to them. For this reason, the AECC works under the guidelines of the World Health Organisation (WHO) in an integrated manner: informing and spreading awareness on how to prevent and detect cancer in the early stages; supporting and accompanying patients and families throughout the disease process and continuing to research the disease for better treatments, early detection and prevention.

1.5 MILLION PEOPLE
IN SPAIN HAVE CANCER

AECC, A YEAR OF ACHIEVEMENTS

In 2014, **the AECC worked on behalf of people from their birth and throughout all stages of their lives**: caring for their health to prevent the disease as **40% of all tumours could be avoided by adopting healthy habits**; remaining at their side when diagnosed with cancer, from the very first moment of the diagnosis and throughout the cancer process; and designing a future to control the disease through research. In this area, **the AECC has increased its efforts to finance cancer research and is currently the private institution which donates the most funds to researching the disease with 29 million euros invested since 2009**. Specifically this year, the number of projects financed accounted more than 6,5 million euros. But the AECC's efforts went beyond that.

724,080 people, including adults and young people, have participate in prevention actions aimed at spreading awareness for the need to make a healthier cultural change to reduce the risk of getting cancer. Nearly 2,500 people from all over Spain have sought the assistance of the AECC to quit smoking and 62% have been successful meaning more than 1,500 people have reduced their risk of getting lung cancer.

2014 DATA



Nearly 440,000 patients and family members have received AECC assistance throughout the entire disease process by both professionals as well as volunteers thanks to the unification of the association's portfolio of services carried out during 2014.

In the social area, the AECC has seen demands for its social services and emergency assistance increase by 106% since the year 2010. And all of this has been done without losing sight of the importance of defending patients' rights, an area where the AECC has been able to stop hospital and non-emergency transport co-pays as well as enable, together with the Spanish Committee of Representatives of the Disabled (CERMI), patient access to a temporary parking card.

All of these achievements have resulted in greater support for the AECC activities by society in general which has led to a **23% increase in membership in comparison to the year before to reach almost 200,000 in all throughout Spain.**



INFORMING

AND SPREADING AWARENESS
ON HOW TO PREVENT AND
DETECT CANCER

724.080

participants in
prevention actions



SUPPORTING

PATIENTS AND
FAMILY MEMBERS DURING
THE ENTIRE PROCESS

74.353

interventions
professional support

365.158

beneficiaries assisted
by our volunteers



RESEARCHING

PROJECTS
THAT BENEFIT
PATIENTS

29 million

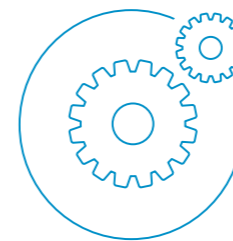
since 2009 on

161 projects

research

OUR VALUES

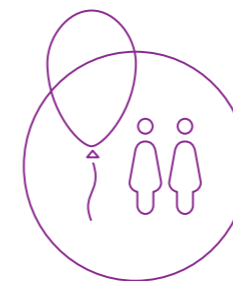
Support



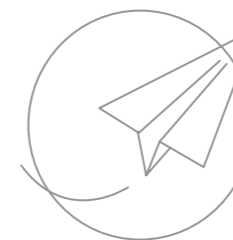
Unity



Transparency



Independence



Dynamism



Professionalism

Code of Ethics and Good Governance

The AECC has drawn up a Code of Ethics and Good Governance, the aim of which is to expressly and clearly state how to implement the association's principles and values. This code outlines the guidelines of reference which are reflected in the organisation's current regulations so the behaviour of all people who are a part of the AECC is coherent with the fulfilment of its mission.

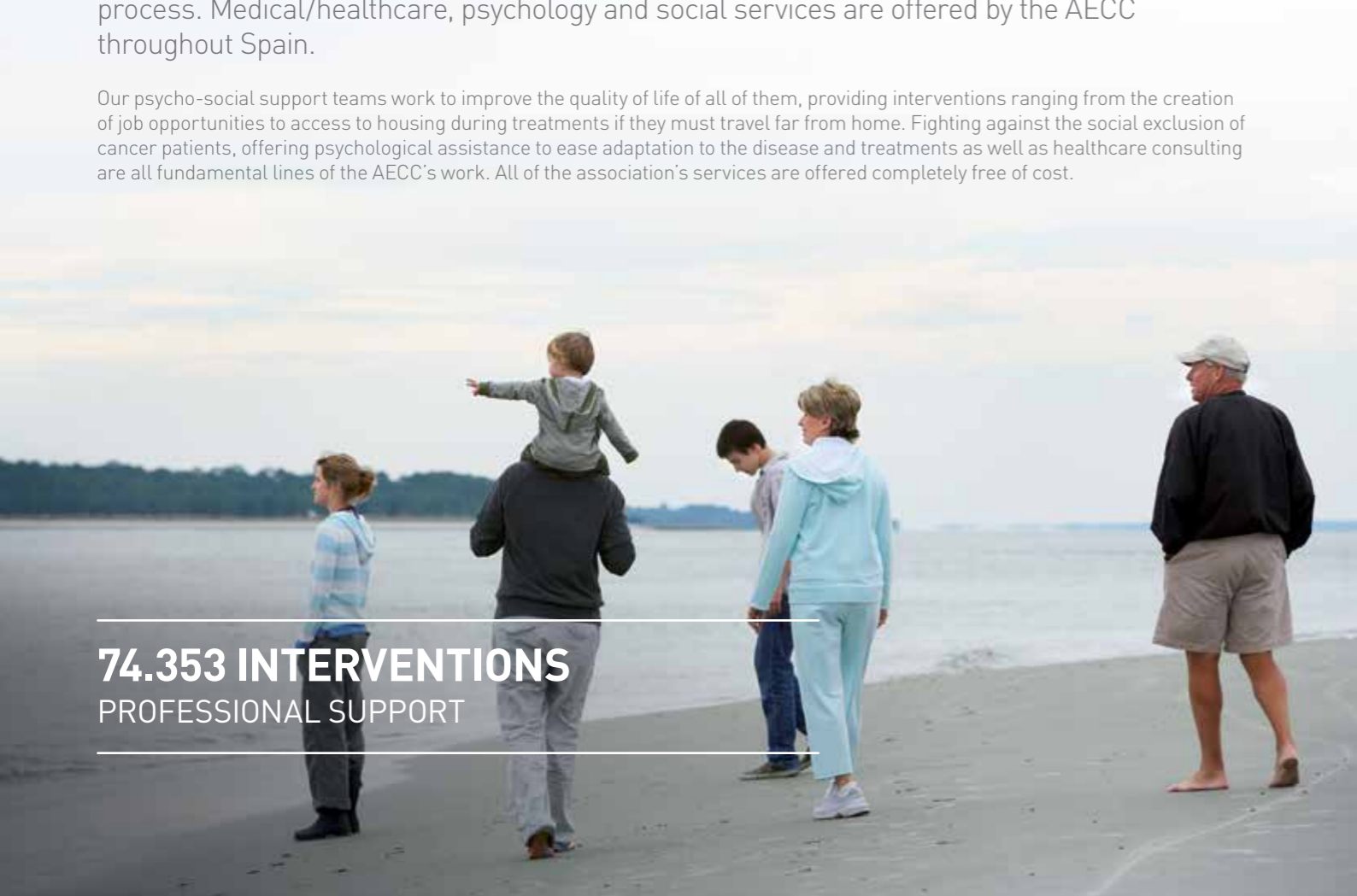
In order to manage this Code of Ethics, an **Ethics and Independence Committee** (CEI) was created to, among many other tasks, field queries and questions about the content and use of the Code, analyse possible cases of violations of the rules or propose corrective measures, advise and assist with decision making by AECC volunteers and employees or propose revisions and updates to the code.

ACTIVITY REPORT

Remaining by an ill person's and his family's side from the very moment they are diagnosed and throughout the entire disease process is one of the AECC's pillars of action.

In order to be able to carry out this activity, the association has a portfolio of services aimed at covering the needs of patients and family members that may arise during the long oncological process. Medical/healthcare, psychology and social services are offered by the AECC throughout Spain.

Our psycho-social support teams work to improve the quality of life of all of them, providing interventions ranging from the creation of job opportunities to access to housing during treatments if they must travel far from home. Fighting against the social exclusion of cancer patients, offering psychological assistance to ease adaptation to the disease and treatments as well as healthcare consulting are all fundamental lines of the AECC's work. All of the association's services are offered completely free of cost.



74.353 INTERVENTIONS
PROFESSIONAL SUPPORT



SUPPORT AND ACCOMPANY

In 2014, the association completed a total of 74,353 psycho-social support interventions in which a total of 29,827 beneficiaries participated. Most of the interventions focused on psychological care (44,282). The social services area handled 17,943 interventions; 6,772 of which were aimed at people with medical needs. Finally, 5,356 training and recreational activities were organised to foster autonomy and social contact for patients and family members.

Integrated support throughout all phases of the disease



DIAGNOSIS
THE DISEASE



DURING
THE DISEASE



AFTER
THE DISEASE

PSYCHOLOGICAL SUPPORT
44.282
INTERVENTIONS

SOCIAL SERVICES
17.943
INTERVENTIONS

HEALTHCARE CONSULTING
6.772
INTERVENTIONS



2014 AECC ACTIVITIES

AIMED AT PEOPLE WITH MEDICAL NEEDS

| | |
|---|--------------|
| Medical services in palliative care units | 1,176 |
| Quit smoking | 2,601 |
| Physiotherapy | 2,414 |
| Speech therapy | 136 |
| Healthcare orientation | 445 |
| | |
| INTERVENTIONS | 6.772 |

AIMED AT PATIENTS AND FAMILY MEMBERS WITH EMOTIONAL NEEDS

| | |
|---|---------------|
| Psychology services for patients and families | 36,570 |
| Psychology services for children with cancer and families | 1,813 |
| Psychology services in palliative care units | 1,906 |
| Psychology services for the grief | 3,993 |
| | |
| INTERVENTIONS | 44.282 |

AIMED AT PATIENTS AND FAMILY MEMBERS WITH SOCIAL NEEDS

| | |
|---|---------------|
| Social services | 15,964 |
| Social services for children with cancer and families | 243 |
| Social services in palliative care units | 666 |
| Accommodation in flats and residences | 862 |
| Job insertion | 208 |
| | |
| INTERVENTIONS | 17.943 |

TRAINING AND RECREATION

| | |
|---|--------------|
| Training and recreation activities for patients and family member | 5,108 |
| Camps for children with cancer and their families | 248 |
| | |
| ACTIONS | 5.356 |

First Impact is a program that offers support for the recently diagnosed. In 2014, services were provided to 6,825 people in comparison to the 2,181 people who received services in 2013. This is an increase of 213%.

For all patients who have to move to other cities to receive treatment, the AECC offers **33 flats and residences throughout Spain.**

AECC volunteers have done great work to accompany people with the disease and their families.

6,797 VOLUNTEERS

HAVE OFFERED THEIR HELP AT

163 HOSPITALS

AND IN HOMES ALL OVER SPAIN, CARING FOR

365.158 PEOPLE

With their efforts, the aim is for no patient to feel alone, uninformed or disoriented. In addition, their work eases the emotional effects as they provide information on the services that exist and support family members so they may get physical and emotional rest.

The AECC also provides services without people requesting them needing to travel to one of its offices in Spain. These services are provided via the telephone hotline and online. **Nearly 11,000 consultations were received in 2014, 21% of which were related to information on the AECC. All of the others were psycho-social services and medical questions.**

TELEPHONE HOTLINE

900 100 036

ONLINE CONSULTATION

<https://consultorio.aecc.es/>

TELEPHONE HOTLINE AND ONLINE

10.928

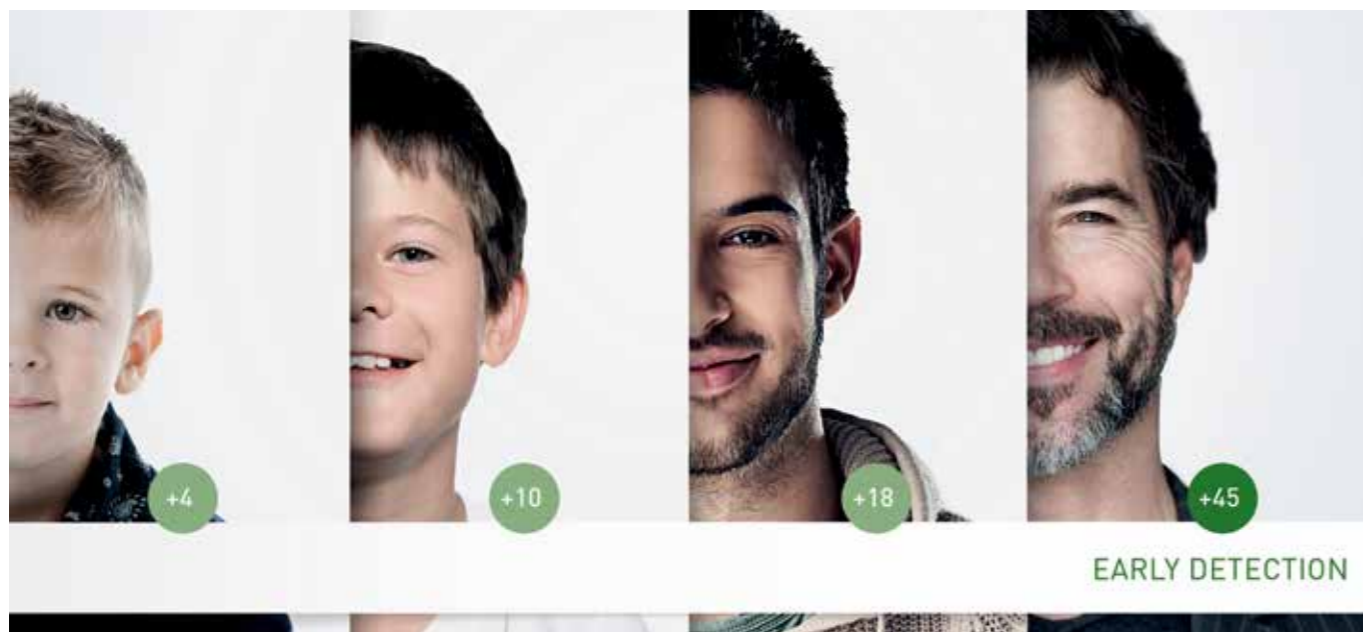
But the support AECC offers patients and their families also includes agreements with other institutions and medical societies to streamline efforts in the fight against cancer. In representation of the Union for International Cancer Control (UICC), the AECC joined the Technical Advisory Group on Palliative Care in 2014 which was constituted by the World Health Organisation (WHO). Today, **the AECC is a member of 12 international institutions, 16 national associations and committees and 40 regional ones.**



INFORM AND SPREAD AWARENESS

40% of all tumours could be prevented with the adoption of healthy habits such as maintaining a balanced diet, not smoking or doing regular exercise. Informing on cancer prevention is another of the AECC's fundamental objectives meaning part of its efforts focused spreading awareness among children, young people and adults.

TOBACCO. DIET. PHYSICAL EXERCISE



In 2014 and through various activities, messages reached **164,037 children and young people** which is a **30% increase over the year before.**

COMPREHENSIVE PREVENTION AMONG CHILDREN AND YOUNG PEOPLE

| AGE RANGE | PROGRAM | CONTENTS | BENEFICIARIES | |
|-----------|-------------------------|--------------------------------|---------------|--------|
| | | | 2013 | 2014 |
| 2-9 | Eating well is fun | Diet and physical exercise | 30,137 | 40,935 |
| 7-9 | The enchanted forest | Emotional education | 9,376 | 11,422 |
| 10-13 | Act (e-learning) | General prevention | 7,559 | 6,843 |
| | Schools | Tobacco and alcohol prevention | 44,638 | 44,427 |
| 14-21 | Young people for health | Fostering healthy habits | 34,423 | 60,410 |

Besides receiving information on reducing the risk of getting cancer, the adult population also needs more information on early detection. In 2014, the AECC organised conferences for them on these two major topics with 33,476 people benefitting.

However, it was **the program "Charity at work" that worked the best in penetrating AECC prevention messages with awareness spread among 525,941 people.** This program, which is aimed at getting healthcare tips to employees of different companies, seeks to spread awareness among the greatest possible number of people regarding healthy habits and health promotion. In all, **the AECC spread awareness of cancer prevention and healthy habits among 724,080 people throughout Spain.**

COMPREHENSIVE PREVENTION AMONG ADULTS

| PROGRAMS | BENEFICIARIES | |
|---|---------------|---------|
| | 2013 | 2014 |
| "Charity at work" program | 399,275 | 525,941 |
| Conferences on prevention (no. of conferences) | 660 | 626 |
| Conferences on prevention (no. of participants) | 35,533 | 33,476 |

AECC volunteers played an outstanding role in spreading awareness and information on cancer among the population as part of our campaigns, especially with regard to healthy habits, a proper diet, alcohol, sun exposure and tobacco. **A total of 1,708 volunteers collaborated with prevention campaigns and spreading the AECC messages.**



2014 AECC CAMPAIGNS

The AECC organised five campaigns in 2014 aimed at informing and spreading awareness for cancer. On **4th February, World Cancer Day**, the III Forum against Cancer

Another important date was **31st May, World No Tobacco Day**. For decades, AECC efforts to spread awareness for the harmful effects of tobacco have been aimed at reducing the smoking population. In 2014, the association's objective was maintained through the campaign "Away with Tobacco" with a special focus on the youngest under the slogan "Smoking is for Losers". This campaign invited people to stop smoking through the mobile application Respirapp. Since it was created, this application has been downloaded 50,000 times; 16,000 in 2014.

In an effort to spread awareness for the benefits of exercise and healthy habits, the association decided to get all of society involved through a sports event for all: **"AECC en Marcha"**. The success of this project was reflected in the participation of more than 45,000 people.



Saving thousands of lives with the **Colon Cancer Screening Program** has been another of the AECC's fundamental objectives. For 3 years, the AECC worked to get it to be included in the Spanish National Healthcare System's Portfolio of Basic Services, an achievement obtained in 2013, and for it to be implemented in all Autonomous Regions, thereby eliminating territorial inequality. To achieve this, it designed a campaign starring a successful emoticon, the WhatsApp "Happy Poop", which was reproduced more than a million times in the social networks. Plus, the campaign was supplemented with a simultaneous press conference in all of Spain's Autonomous Regions informing the population of whether or not they had access to the screening program and to what extent. The goal was for the population between the ages of 50 and 69 to get tested and for the authorities in the Regions where no screenings were available or with very little coverage to take responsibility for implementing them or expanding coverage.

The campaign **Breast Cancer Day** was aimed at proving the more than 22,000 people with breast cancer are not alone with engagement by all of society. Pink sunglasses were the identifying symbol and nearly 59,000 people showed their support.

SOCIAL NETWORKS

The social networks have given the AECC the opportunity to communicate more directly to clear up questions, send out information immediately and bring the institution closer to its beneficiaries and society as a whole. In 2014, its messages were spread through the social networks and there has been a significant increase in both the number of followers as well as interactions in comparison to the year before. On Facebook, the increase in interactions was 96.15% and on Twitter, 37.8%, in comparison to the data obtained in 2013.

| | | 2013 (JUL) | 2014 | % |
|---------|-------------|------------|-----------|-------|
| g+ | FOLLOWERS | 10.164 | 32.918 | 223,8 |
| | PLAYS | 2.717.212 | 3.249.701 | 19,6 |
| YouTube | SUBSCRIBERS | 1.486 | 2.534 | 70,5 |
| | FOLLOWERS | 228 | 536 | 135 |

| | | 2013 | 2014 | % |
|-----------|-----------|---------|---------|-------|
| Instagram | FOLLOWERS | 284 | 2.426 | 754,2 |
| | FOLLOWERS | 147.298 | 227.888 | 55 |
| Twitter | FOLLOWERS | 22.561 | 30.197 | 34 |

WEB



The AECC website continues to be a leader in cancer information in the Spanish-speaking world with the help of The AECC Patients Committee*, which provides information that is up-close and personal for patients. **The number of visitors has increased over the year 2013 by 98.3%, for a total of 4,313,109 unique visitors.** In short, all of our channels of communication have allowed us to be able to reach more of society and better in all aspects related to cancer. Moreover, the AECC has collaboration agreements with 20 Spanish institutions which include the development of joint actions concerning training, communication and awareness relating to cancer prevention including improving the quality of life of the people affected by cancer and their families.

* This committee is a consulting body, the purpose of which is to offer reflection, analysis and recommendations on the main AECC mission actions from the perspective of the people affected directly by cancer in a structured and ongoing manner.



FOSTERING RESEARCH

To date, in Spain AECC is the private institution which has donated the most funds to cancer research with the investment of 29 million euros since 2009 for 161 research projects developed at 46 research centres.

The association carries out this activity through the AECC Scientific Foundation which, under AENOR quality seal certification, develops a transparent public call for proposals system to identify high quality projects of medium-term application in patients.

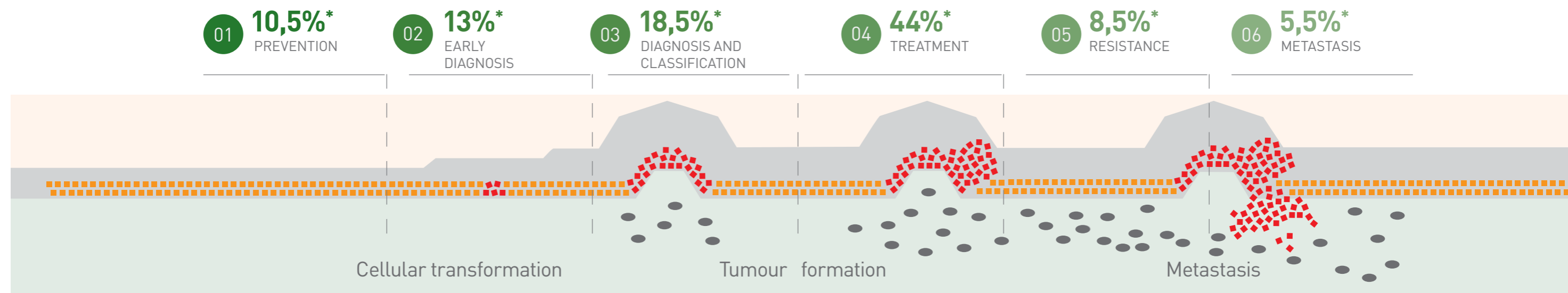
The commitment acquired with civil society to research the disease has pushed the AECC to increasing the funds invested in cancer research through a private financing model that prioritises the quality of the projects and the proximity of the studies to patients. This system, which also promotes job stability for more than 100 researchers and exhaustive monitoring of the funds received, allows the AECC to be a leader in cancer research as a funding entity.

The assistance granted through public calls for tenders and assessed by the Spanish National Evaluation and Foresight Agency (ANEPE) is also aimed at accompanying researchers throughout all of the professional phases from training to stabilisation.

In 2014, the sum financing all research projects totalled €6,556,169 with projects ranging from those aimed at epidemiology research to those more focused on basic research as well as others aimed at translational and clinical research. Thus, research projects are financed which cover all phases of the disease: prevention, early diagnosis, diagnosis and classification, treatments, resistance and metastasis.

The AECC is not only committed to fostering cancer research by financing projects that benefit patients, but rather its commitment includes revealing the results obtained to society so it knows how the funds collected from hundreds of thousands of people all over Spain are used. This scientific dissemination is done through various activities such as participation in Science Week, the organisation of roundtables and workshops or digital encounters. In short, it shortens the distance between the scientific world and society.

Researching from prevention to metastasis



*Itemisation of funding by type of research.

In 2014, the AECC went to great efforts to increase the funds used for research and, thanks to these efforts, the number of distribution of the investment Funding for research equipment grants also increased. However, there has also been an increase in requests from researchers, with over 2,000 since 2009 which means that **scientists view the Foundation more and more as a benchmark institution in oncology research.**

SINCE 2009
WE HAVE COMMITTED
29.000.000€



161
RESEARCH
PROJECTS

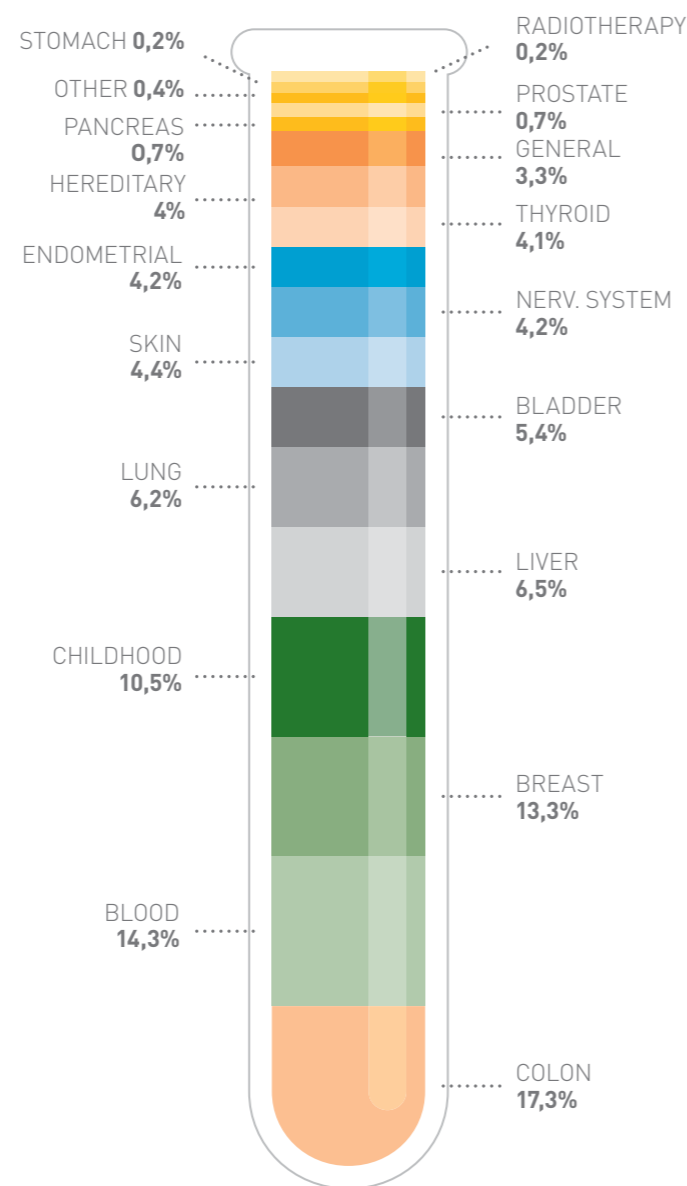


PRESENCE IN
46
RESEARCH
CENTRES



MORE THAN
43 YEARS
FINANCING
BIOMETRICS
RESEARCH

DISTRIBUTION OF THE INVESTMENT



DISTRIBUTION OF THE INVESTMENT

GC STABLE COORDINATED GROUPS

Objective. To foster and encourage the coordination of different stable and competitive groups that promote patient-focused oncology research with a dual objective: to accelerate the transfer of results to clinical practice in benefit of patients and increase the critical oncology research body in Spain.

In 2014, the AECC Foundation awarded 4 grants totalling 4.8 million euros for projects relating to colorectal, lung, bladder and thyroid cancer.

CI CHILDHOOD CANCER

It is essential to create incentives for and promote research into childhood cancer where it can be prevented.

Objective. To increase survival and the quality of life of children with cancer in the future. In 2014, 2 grants were awarded to projects related to childhood cancer for a total of 300,000 euros. These projects are to last 3 years.

PS UNIQUE PROJECTS.

The objective of these grants is to finance projects that do not fit in the general category yet are of great strategic interest to the AECC.

These projects will focus on achieving results that may be applied to patients in the short/medium-term.

In 2014, 123 applications were received which shows the great interest in this call. Finally, 4 projects were selected for a total of 168,169 euros.

PAO ADVANCED ONCOLOGY TRAINING.

A program for professionals and researchers with a minimum of 5 years of experience to complete their cancer education at a Spanish or international centre of reference for a period of between 3 and 12 months.

In 2014, 106,000 euros were earmarked for the continuing education of two oncologists at two leading international cancer institutes.

AI GRANTS FOR RESEARCHERS

Grants are awarded to basic post-doctoral and clinical post-doctoral researchers for a maximum period of 5 years to develop a research project. These grants foster professionals' stabilisation and a quality scientific structure in Spain.

Eight grants were awarded in 2014 for a total value of 1.1 million euros which will allow these researchers to develop their cancer research projects.

PRE PRE-DOCTORAL GRANTS

Through its Provincial Boards, the AECC shows its commitment to research and the professional careers of researchers by contributing these grants for cancer research projects by future doctors.

In 2014, five Provincial Boards awarded 6 grants through public calls to pre-doctoral students in addition to those already awarded in previous years.

PPL LABORATORY INTERNSHIP PROGRAM

We contribute to researcher training by assisting them throughout their professional careers. These grants are aimed at university students so they may complete their training with laboratory research internships.

Fifty-six students were able to access these education grants in 2014 for which the AECC earmarked 105,000 euros.

AECC IN FIGURES

All of the services offered by the AECC are free of cost meaning a portion of the association's efforts must be aimed at collecting funds and obtaining social support. 80% of the association's funds come from the private sources such as membership, charity drives or the lottery, just to name a few. Only 20% of the total comes from public subsidies and this guarantees AECC independence. In 2014, the association brought in 43.720 million euros in revenue from its activities.

44.003 MILLION EUROS
EXPENSES FOR ACTIVITIES 2014

Contributions by members are fundamental in allowing the AECC to undertake its activities, maintain its programs and services, foster cancer research and amplify its voice among society. In 2014, the number of people who decided to become AECC members with a more permanent commitment totalled 21,602 to bring the number of members up to nearly 200,000 by the end of the fiscal year. This 23% increase over the year 2013 proves there is an ever-growing number of people in our society who, with their support, enable the AECC to be a strong and independent institution which can speak out loud and clear against cancer.

EVOLUTION IN NUMBER OF MEMBERS



The special National Lottery in Favour of the AECC draw, which has been held since 1989, and the traditional charity drive are two activities through which the association collects funds directly from society. **Thanks to the commitment by the Spanish National Gaming and Lottery Organisation, the draw enables the association to earn fixed revenue which accounts for approximately 9% of its budget. The charity drive, the campaign through which the AECC goes out into the streets with piggy banks allowing it direct contact with society, accounts for approximately 15% of the total revenue received in the year 2014 at 6.491 million euros.**

SUBSIDIES



The AECC also receives funds from public institutions through subsidies in addition to the funds from private sources. This collaboration is very important to the organisation given that it allows the AECC to operate all across Spain.

| | | | |
|---|---|---|---|
| Ministry of Health, Social Serv. and Equality 1.421.186 | Regional Healthcare Authority Castilla y León (host and palliative flats) 109.100 | Regional Ministry of Social Affairs of Ceuta 32.250 | Ministry of the Tax Admin. and Administrations Public 125.304 |
| Gov. Office for the National Drug Plan 10.000 | Regional Commission for Drugs of Castilla y León 50.500 | Autonomous Region of Murcia 750.000 | Foral Government of Bizkaia 100.908 |
| Extremadura Healthcare Serv. 135.700 | Regional Ministry of Health of Castilla-La-Mancha 32.797 | Madrid Healthcare Serv. 600.000 | Regional Subs, Provincial and Local 1.387.539 |
| | Regional Ministry of Health of Ceuta 50.000 | Comunidad Valenciana 376.807 | |

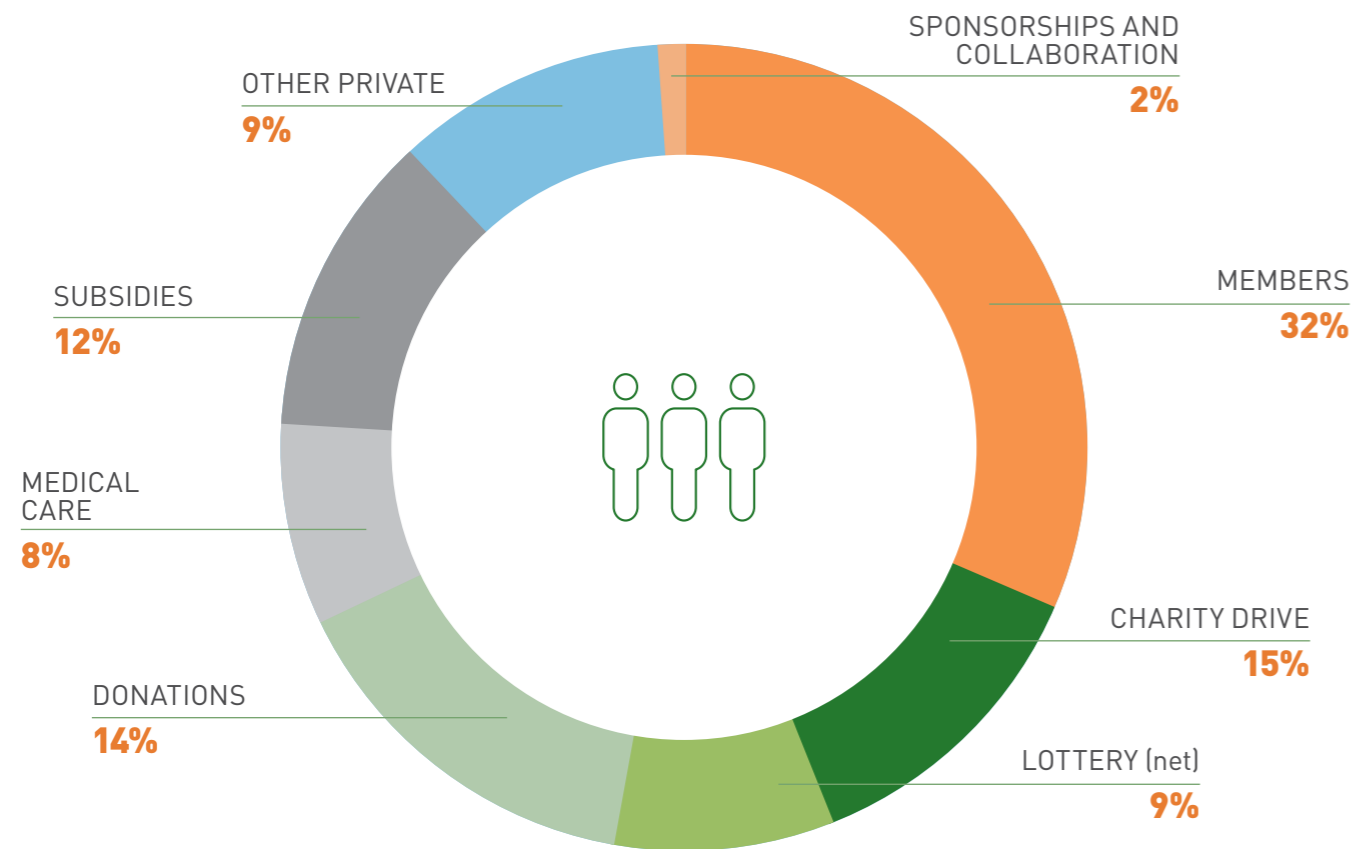
REVENUE FROM 2014 ACTIVITIES (*)

TOTAL REVENUE 2014 (*)

43.720 million euros

TOTAL REVENUE 2013 (*)

39.750 million euros



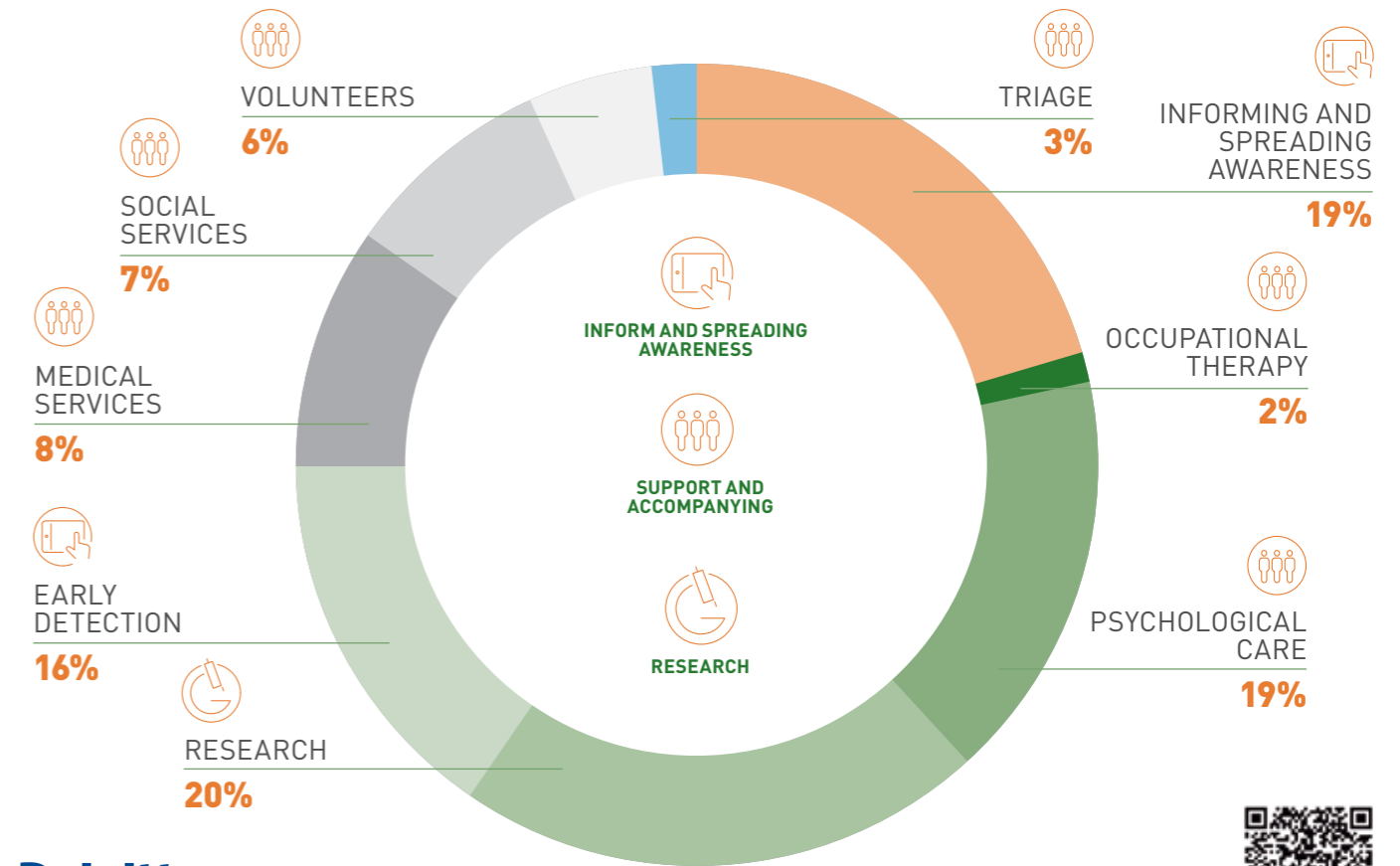
EXPENSES FOR ACTIVITIES 2014

TOTAL EXPENSES 2014

44.003 million euros

TOTAL EXPENSES 2013

43.170 million euros



[(*) No revenue is included if the recurrence is not guaranteed nor is any revenue received outside its activities such as from financial institutions or extraordinary revenue.

Deloitte.

The annual accounts of the Spanish Association against Cancer were audited by Deloitte.

To view the complete 2014 Economic Report, go to www.aecc.es



Cooperation from private businesses continues to be of vital importance in fulfilling our mission. Many companies have requested to collaborate with the AECC to fight against cancer by supporting our activities.

COLLABORATING COMPANIES

| | | |
|-------------------------------|--------------------------------|---------------------------------------|
| AEGON | FUNDACIÓN IBERDROLA | MOTORPRESS IBÉRICA |
| ANITA SPAIN | FUNDACIÓN INOCENTE INOCENTE | MOVIERECORD |
| AUSONIA (PROCTER& GAMBLE) | FUNDACIÓN SVENSON | PONGO BONGO |
| BANCO SANTANDER | GALP ENERGÍA ESPAÑA | RADIO POPULAR (CADENA 100) |
| BENEFIT COSMETICS | GARRIGUES | RIBEREBRO INTEGRAL |
| CLARKS INTERNATIONAL | INDITEX | ROBERTO VERINO |
| CONSORZIO VOG | INTERMALLA/NICE THINGS | SOCIEDAD ESTATAL CORREOS Y TELÉGRAFOS |
| COTY ASTOR | KELLOG | SOLÁN DE CABRAS |
| EL CORTE INGLÉS | KIABI | SONY MUSIC |
| FAST EUROCAFÉ (CAFÉS OQUENDO) | LA ROCHE POSAY | TELEFÓNICA |
| FOLLIE FOLLI | LOTERÍAS Y APUESTAS DEL ESTADO | UNIVERSAL MUSIC |
| FUNDACIÓN "LA CAIXA" | MEDIA PLANNING GROUP | |

SPECIAL THANKS TO

| | |
|--|---------------------------|
| ADIF | EL CORTE INGLÉS |
| AENA | RADIO TELEVISIÓN ESPAÑOLA |
| ASOCIACIÓN ESPAÑOLA DE CENTROS COMERCIALES | TRANSPORTES BOYACÁ |
| | CONDE NAST. GLAMOUR |

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